



# "the Nutri-Plot Challenge"

*"The Nutri-Plot Challenge is a nation wide food plot and hunting competition rewarding the best performing contestant based on their entry submitted. The contestant with the best performing food plot and hunt will be invited to join our team of professional hunters on the Nutri-Plot Advantage TV show. Good luck to all of you that are up to the Nutri-Plot Challenge".*

**Brandon McMillan**  
**Wildlife Specialist & Coordinator**  
**Nutri-Plot Wildlife Products**  
**The Nutri-Plot Challenge:**

- ✓ Plant a food plot
- ✓ Spray your food plot with Nutri-Plot's Fertilizer and Attractant during the growing season.
- ✓ Document your experience on film:
  - 1) Biography on each contestant or team
  - 2) Film preparing food plot: disking, planting, spraying Nutri-Plot and explaining each step to the camera.
  - 3) Film 1 hunt over food plot that includes an encounter of a whitetail buck or harvest of a whitetail buck
- ✓ Send us your, tape, proof of purchase (for Nutri-Plot Fertilizer & Attractant) and entry form to Nutri-Plot Wildlife Products.

**If we like what you have to offer, you could be our next Nutri-Plot Pro-Staff Member!**

**Terms and Conditions:**

- (1) All Nutri-Plot Challenge contestants are required to purchase and apply Nutri-Plot Fertilizer & Attractant at the recommended rate by the manufacturer on their food plot acre(s). Contestants that do NOT document their Nutri-Plot Fertilizer & Attractant applications by filming will be eliminated from the competition.
- (2) All Nutri-Plot Challenge contestants are allowed to plant any variety or blend of crops used for the purpose of food plotting and supplemental feeding wild game.
- (3) AgXplore International, LLC or Nutri-Plot Wildlife Products is not responsible for mis-handled or incorrectly used product on food plot acre(s).
- (4) Each entry may consist of (1) Individual or (2) person team.
- (5) Competition begins fall 2008; all Nutri-Plot Challenge entries must be received by January 16<sup>th</sup>, 2009. The Nutri-Plot Challenge winner will be announced February 2009.
- (6) All entries must be filmed on cameras that use mini DV tapes, formatted in SD (standard definition) and no longer than 15 minutes in length.
- (7) Entries will be judged based on personality of individual(s), filming, food plot skills, plot performance, harvest and encounters with game.

### **What to film for Food Plot:**

- 1) 1 min about yourself or team
- 2) 30 sec. of the plot location before you do anything)
- 3) 1 min. of taking soil samples and spraying Round up
- 4) 30 sec. of plot location after Round up applied (*showing the vegetation in the field dead*)
- 5) 1 min. of footage disking or plowing field
- 6) 1 min. of footage applying fertilizer and lime
- 7) 1 min of disking or plowing in fertilizer and lime
- 8) 30 sec. of footage pouring seed into hopper, seed broadcaster
- 9) 1 min of footage broadcasting seed and covering with a drag or culti-packer
- 10) 30 sec of footage when the plot first comes up
- 11) 1 min of footage mixing and spraying Nutri-Plot F&A on the plot
- 12) 30 sec of footage of the plot (*shot from the same angle*) 2 weeks after the first spraying
- 13) 1 min of footage spraying Nutri-Plot F&A the second time
- 14) 30 sec of footage (*shot from the same angle*) 2 weeks after the second spraying

**VERY IMPORTANT: LEAVE A STRIP IN THE PLOT NOT SPRAYED SO YOU CAN FILM COMPARISONS OF TREATED VS. NON TREATED PLANTS, PLACING PLANT CAGES IN YOUR PLOTS IS CRUCIAL, IT WILL DEMONSTRATE WITHOUT A DOUBT WHAT NUTRI-PLOT IS DOING IN THE FIELD!**

- 15) 30 sec footage of treated vs. non treated plants in your cages.

### **How to film a hunt:**

- 1) **Opener:** very short opening statement about what you expect from the hunt.  
(Example: This morning is the opening day of archery season here in MO, we are going to be hunting near this brassica plot that we've sprayed with Nutri-Plot. We've seen a lot of buck sign in the area. So we are going to get in the stand and see what happens!)
- 2) **Encounter:** footage of the animal getting close to the stand location and shot on the animal
- 3) **Recovery:** film footage retrieving the animal shot (following the blood trail)
- 4) **Hero shot:** film footage of animal retrieved, and your thoughts about the hunt
- 5) **Applying tag:** film footage of applying tag to the animal (for legal issues)

***Obviously, this is not how a professional hunt is filmed, if you're chosen as the winner, Nutri-Plot Advantage TV will train you on how to professionally film a hunt for television purposes. This is a simple guideline on how to film a hunt for our contest and to see who would be a great addition to our Pro-Staff and the Nutri-Plot Advantage TV.***

Fill out the following form and mail with your mini DV tape entry to:

**Nutri-Plot Wildlife Products**  
**Attn: Nutri-Plot Challenge**  
**PMB#166 2128 William St**  
**Cape Girardeau, MO 63703**  
**Contestant Info (please print):**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Tell us about yourself (career, family, favorite type of hunting, etc.):**

**Questionnaire: (Circle one or more)**

**1) How did you hear about the Nutri-Plot Challenge?**

- a. TV
- b. Internet
- c. Another hunter
- d. Magazine

**2) Have you used Nutri-Plot Fertilizer & Attractant before entering this competition?**

- a. Yes
- b. No

**3) Where did you purchase your Nutri-Plot Fertilizer & Attractant?**

- a. Store location
- b. Internet

**3) Which animal do you hunt the most?**

- a. Whitetails
- b. Turkeys
- c. Waterfowl
- d. Upland Birds
- e. Other \_\_\_\_\_

**4) What do you think is the most beneficial feature of Nutri-Plot Fertilizer & Attractant?**

- a. plant growth enhancement
- b. attractant

**5) Was the Nutri-Plot Challenge a enjoyable activity?**

- a. Yes
- b. No

**Wildlife Coordinator's Tips for Success**

- ✓ Filming is tuff work, especially hunts, do your best and remember this is an audition.
- ✓ Plant cages are a great tool in demonstrating the difference Nutri-Plot Fertilizer & Attractant can make on food plot acre(s).
- ✓ The use of trail cameras is the best way to monitor deer activity in your plot throughout the season.
- ✓ Leave a non-sprayed strip in the field all season, so you can that you can compare with treated plants.
- ✓ Documentation can increase your chances of being the big winner! Capture photographs and video footage of your experience during the challenge (planting, spraying and hunting).
- ✓ Follow the manufacturer's instructions on applying Nutri-Plot Fertilizer & Attractant to your plot acres.
- ✓ Entries will be judged on the following guidelines: food plot appearance, utilization by wild game, documentation (pictures and video), hunter personality and harvest or encounter footage.